SGPF Board Meeting Minutes
Friday, November 14, 2025, 10am
Empire Mine Docent Room

Board Members present: Jesse Locks, Robert Coats, Syd Brown, Will Silva, Steve Sanchez, Steve Ruble, Mary Ann Coleman
Board Members Absent: Hank Weston
Others: Kaytlen Jackson, CAL
Jesse called the meeting to order at 10:06am

1. **Review agenda–**additions: Steve Sanchez: Destination Magazine article? Jesse: We will address details later; our proposed 2026 communications budget has $ available for advertising.
2. **Review and approval of minutes:** Moved by Robert seconded by Will to approve October 16, 2025 minutes as distributed in advance of the meeting. Motion was approved by unanimous vote.
3. **CAL Report–**None
4. **Committee Reports**
   a) **Finance**: Robert distributed the October Treasurer's report, draft 2026 SGPF budget, and DPR funding requests in advance of the meeting. Robert also reported that the proposed increase in the amounts budgeted in 2025 for merchandise expense and credit card fees were unanimously approved outside of a meeting; and we have renewed our memberships in the Nevada City Chamber of Commerce and the Greater Grass Valley Chamber of Commerce.
   b) **Governance:**
      i. Press Release was sent to local media, posted on social media, and SGPF newsletter seeking new board member applicants. Jesse has also been reaching out to local CPAs/accountants that might be interested in shadowing Robert in the Treasurer role.
      ii. Jesse created the outline for a new board member packet.
   c) **Sales Center:** Syd broached the idea of a sector calendar contest, proposed by a Sales center volunteer. The ideas will be further explored by Syd for a possible 2027 sector calendar.
   d) **Events:**
      i. **Holidays at the Mine–December 6:** Banners have been installed. Chestnuts have been ordered. Jesse and Robert will be staffing the SGPF table.
   e) **Communications:**
      i. Website is being updated with new photos and trail maps.
      ii. Video is scheduled to be finished by mid-December.
      iii. Poster for 2026 hybrid events was created and will be printed for distribution.
5. **New Business:**
   a) **2026 Budget Items:** Jesse and Robert led a discussion of the DPR 2026 requests and the proposed SGPF 2026 budget.
6. **Old Business:** None

Meeting adjourned at 12:05pm

2025 Board Meeting Schedule–Third Thursday of the Month at 10AM
Next meeting: December 18 at Bridgeport visitors center at 10AM

Sierra Gold Parks Foundation Mission:
Sierra Gold Parks Foundation is dedicated to the sustainable stewardship of Empire Mine State Historic Park, Malakoff Diggins State Historic Park, and South Yuba River State Park now and for future generations. Working in collaboration with California State Parks, we support educational programs and projects that enrich the visitors' experiences and protect our parks.